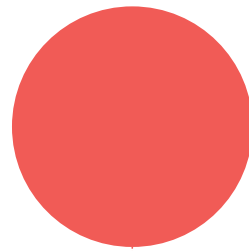


- LOGO
- TYPOGRAPHY
- COLOUR
 - PALETTE
 - TINTS
 - GRADIENTS
- BRAND ASSETS
- BRAND IN ACTION
- THE CURVE

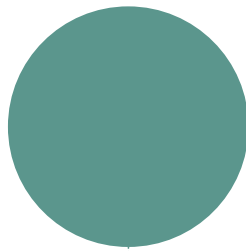
PALETTE

Hub is a colourful brand. There is a range of colours to choose from.

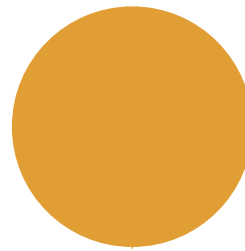
PRIMARY PALETTE



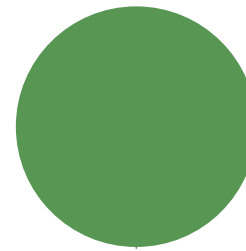
RED
HEX #F15B56
RGB 241 91 86
CMYK 0 75 60 0



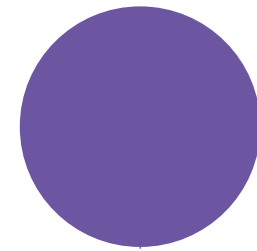
TEAL
HEX #5B968D
RGB 91 150 141
CMYK 60 0 25 15



YELLOW
HEX #E19E34
RGB 225 158 52
CMYK 0 35 100 10

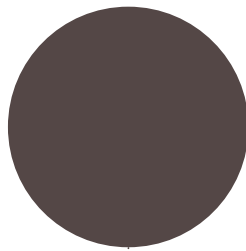


GREEN
HEX #589654
RGB 88 150 84
CMYK 70 0 80 0

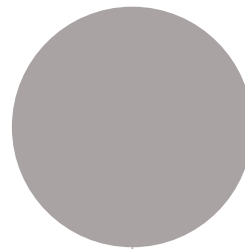


PURPLE
HEX #6D56A1
RGB 109 86 161
CMYK 70 70 0 0

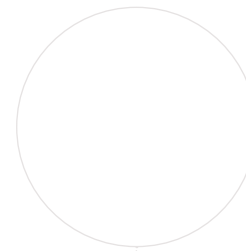
NEUTRAL COLOURS



BROWN
HEX #544746
RGB 84 71 70
CMYK 55 55 50 50



GREY
HEX #AAA3A3
RGB 170 163 163
CMYK 35 30 30 10



WHITE
HEX #FFFFFF
RGB 255 255 255
CMYK 0 0 0 0

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TINTS

RED TINTS



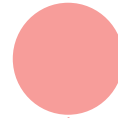
90% RED
#F26B67



80% RED
#F47C78



70% RED
#F58C88



60% RED
#F79D9A



50% RED
#F8ADAA



40% RED
#F9BDBB



30% RED
#FBCDCC



20% RED
#FCDEDD



10% RED
#FEEEEE

TEAL TINTS



90% TEAL
#6BA098



80% TEAL
#7CABA4



70% TEAL
#8CB5AF



60% TEAL
#9DC0BB



50% TEAL
#ADCAC6



40% TEAL
#BDD5D1



30% TEAL
#CDDFDD



20% TEAL
#DEEAE8



10% TEAL
#EEF4F3

YELLOW TINTS



90% YELLOW
#E4A848



80% YELLOW
#E7B15D



70% YELLOW
#EABB71



60% YELLOW
#EDC585



50% YELLOW
#F0CE99



40% YELLOW
#F3D8AE



30% YELLOW
#F6E2C2



20% YELLOW
#F9ECD6



10% YELLOW
#FCF5EA

● LOGO

● TYPOGRAPHY

● COLOUR

PALETTE

TINTS

GRADIENTS

● BRAND ASSETS

● BRAND IN ACTION

● THE CURVE

GREEN TINTS



90% GREEN
#68A065



80% GREEN
#79AB76



70% GREEN
#8AB587



60% GREEN
#9BC098



50% GREEN
#ABCAA9



40% GREEN
#BCD5BB



30% GREEN
#CDDFCB



20% GREEN
#DEEADD



10% GREEN
#EEF4EE

PURPLE TINTS



90% PURPLE
#7B67AA



80% PURPLE
#8A78B4



70% PURPLE
#9988BD



60% PURPLE
#A79AC7



50% PURPLE
#B6AAD0



40% PURPLE
#C5BBD9



30% PURPLE
#D3CCE3



20% PURPLE
#E2DDEC



10% PURPLE
#F0EEF5

BROWN TINTS



90% BROWN
#655958



80% BROWN
#766C6B



70% BROWN
#877E7D



60% BROWN
#989190



50% BROWN
#A9A3A2



40% BROWN
#BBB5B5



30% BROWN
#CBC7C7



20% BROWN
#DDDADA



10% BROWN
#EEEECE



90% GREY
#B3ABAB



80% GREY
#BBB4B4



70% GREY
#C3BDBD



60% GREY
#CBC6C6



50% GREY
#D3CFCF



40% GREY
#DCD8D8



30% GREY
#E4E1E2



20% GREY
#EEEDEC



10% GREY
#F6F5F6